



THANK YOU FOR RALLYING!

THANK YOU to the Maine REALTORS® and Affiliate members who rallied to protect your real estate business at the Maine State House on Tuesday. Governor Mills visited with REALTORS® in the Hall of Flags and our members connected with their legislators to discuss the need for housing supply, private property rights, and urged legislators to defeat a proposal for local option taxes on short term rentals, LD 1298. We fed lunch to 350+ Association members and legislators! Your presence on Rally Day makes a difference! Pleased to report that LD 1298 was voted down in the Senate with Maine REALTORS® present in the gallery to witness. Private property rights remain protected!

LAST DAY!

Today is the last day to TAKE ACTION virtually for our Rally! We've had 92% of Maine's legislators hear from a REALTOR® constituent this week and we're aiming for 100%! Our message to legislators is to support housing



development and support the study of deed fraud in Maine.

Quick Links

Maine Association of REALTORS®

National Association of REALTORS®

Maine Listings

Maine Real Estate Commission

Board Portal Links

<u>Greater Bangor Association</u> of REALTORS®

<u>Greater Portland Board of</u> <u>REALTORS®</u>

Kennebec Valley Board of REALTORS®

Maine Association of REALTORS®

- Maine Commercial Association
- MAR Only Members
- York County Council

Mid-Coast Board of REALTORS®

- Acadia Council
 - Waldo County Council
 - Penobscot Bay Council

Mountains to Shore Board of REALTORS®

- Androscoggin Valley Council
- Lincoln County Council
- Merrymeeting Council
- Western Maine Council

It's easy to TAKE ACTION:

- 1. Go to https://realestaterallyday.com/
- 2. Click on the red Take Action button
- 3. Complete your contact information (name, home address)
- 4. Click on the green Send Message button

5. Your Senator and Representative will receive an email from you! THANK YOU!

MAR'S RALLY BOOKLET:

Check out this terrific resource that was shared with Maine REALTORS® at the State House on Tuesday! Learn about MAR's 2024 advocacy successes, our policy positions, how proposed legislation is prioritized for our grass-roots and lobbying efforts, and the impact that Maine real estate has on our state's economy.



EACH HOME SALE CONTRIBUTED \$155,500 IN TOTAL ECONOMIC IMPACT

MAINE REAL ESTATE 2023 ECONOMIC IMPACT:

Released today! The most current economic impact numbers for Maine

Read the release here

APRIL IS NATIONAL FAIR HOUSING MONTH:

Each year in April, REALTORS® reconfirm our commitment to upholding fair housing law as well as our commitment to offering equal professional service to all in their housing search.





EQUAL HOUSING OPPORTUNITY:

Include the phrase "Equal Housing Opportunity" or the EHO logo in your advertisements. Not only will this signify your commitment to fair housing to your audience, but HUD will also consider this language when determining your fair housing compliance

efforts. (Click on the image to download and use!)

Visit here for more advertising guidance

NAR PROPOSED LITIGATION SETTLEMENT:

On March 15, the National Association of REALTORS® announced a proposed \$418 million settlement agreement that would end litigation of claims brought on behalf of home sellers related to broker commissions. The proposed settlement covers more than 1 million REALTOR® members, state and local REALTOR® associations (including the Maine Association of REALTORS®), and association-owned MLSs (including Maine Listings).

MAR Leadership

President Paul McKee President Elect Jeff Harris First Vice President Judy Oberg <u>Treasurer</u> Eric Flynn <u>Chief Executive Officer</u> Suzanne Guild

Last Issue: March 29 Some content may be commercial in nature.





REGISTER NOW

An April 5 update from 2024 MAR President Paul McKee:



Read the latest in Fortune magazine

Visit https://www.nar.realtor/the-facts facts.realtor to find a copy of the proposed litigation settlement, a fact sheet, a regularly updated Q&A document, and media releases. Check back often for updates.

Visit https://www.mainerealtors.com/ for additional resources with a Maine focus. New information will be added as available.

MAR's Settlement Resource Page



<u>MEMBER FORUM</u> <u>NAR PROPOSED LITIGATION</u> SETTLEMENT:

2024 MAR President Paul McKee invites you to join us on April 17 from 10:00 – 11:00 via Zoom for a Member Forum, "About the NAR Proposed Litigation

Settlement". Paul will be joined by MAR Legal Counsel Hannah McMullen and MAR Chief Executive Officer Suzanne Guild. This Zoom forum will be a "meeting" format with all attendees on screen.

After the overview presentations, we'll take as many questions as we can during the hour.

This no-cost, virtual forum is scheduled for Wednesday, April 17 from 10:00 am-11:00 a.m.

April 17th Member Forum Registration

LUNCH AND LEARN: ECONOMIC UPDATE: APRIL 9:

Join us on **Tuesday, April 9th** from 12:00 to 1:00 p.m. as we host Dr. Jessica Lautz, NAR's Deputy Chief Economist and VP of Research and Amanda Rector, the State of Maine Economist for a national and state economic update. Grab



some lunch and join us via Zoom to learn more! Bring your questions too.

Register Now!

2025 NAR COMMITTEE APPOINTMENT PROCESS:

The deadline is May 15 if you would like to request an appointment to a 2025 National Association of REALTORS® Committee. NAR Committees will meet in May and November 2025 at the national REALTOR® meetings (in DC and Houston) and may also meet virtually at other times during the year. There are currently 17 Maine REALTORS® serving on NAR committees during 2024.

Please note: NAR committee applications are completed online.

Step 1: you must create/update an Expertise Profile on NAR.realtor;

Step 2: you can apply for up to five NAR committee appointments;

Step 3: you may seek endorsements/recommendations for your applications (which is important to do).

Visit here for a list of NAR committees, a link for your Expertise Profile, access to the 2025 NAR Committee Application process (NAR.realtor login required), and FAQ's about the NAR Committee process

For login assistance for the NAR website (NAR.realtor): 1-800-874-6500

Please contact Suzanne with any questions.

Connect with us!



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