

VOTE! PRESIDENTIAL PRIMARY - MARCH 5:

For this election and forward, Maine will transition from being a Closed Primary state to a Semi-Open Primary state. Prior to 2024, only voters enrolled in a political party could vote in that party's primary election. Unenrolled voters could not participate in a party primary unless the voter enrolled in the party.



For the first time, unenrolled voters now have the option to vote in any party primary without having to enroll in the party. Unenrolled voters may only vote in one party's primary (i.e., select either the Democratic or Republican party ballot in March).

Voters enrolled in a party must vote that party's primary ballot. Enrolled voters do not have the option to select another party's ballot unless they change enrollment at least 15 days prior to the primary (and we're now beyond that deadline).

Voters who are enrolled in qualified parties that are not conducting primaries (i.e., Green Independent in the March 5 Presidential Primary) cannot participate in the primary, unless they unenroll or change enrollment to a party which has a primary election at least 15 days prior to the Primary.

Bottom line: Something new! If you're an unenrolled voter, you can choose to vote a Democratic or Republican ballot in the primary without enrolling in that political party.

Find your March 5 voting location and hours

Absentee ballots must be turned in to your Municipal Clerk before 8:00 p.m. on March 5.

RALLY REGISTRATION IS OPEN!

Funding for new affordable housing, local option sales taxes on rental

Quick Links

Maine Association of REALTORS®

National Association of REALTORS®

Maine Listings

Maine Real Estate Commission

Board Portal Links

<u>Greater Bangor Association</u> of REALTORS®

Greater Portland Board of REALTORS®

Kennebec Valley Board of <u>REALTORS®</u>

Maine Association of REALTORS®

- Maine Commercial Association
- MAR Only Members
- York County Council

Mid-Coast Board of REALTORS®

- Acadia Council
- Waldo County Council
- Penobscot Bay Council

Mountains to Shore Board of REALTORS®

- Androscoggin Valley Council
- Lincoln County Council
- Merrymeeting Council
- Western Maine Council

MAR Leadership



housing, and flood risk disclosure are just a few of the topics up for potential changes in Maine law this session. Come to Augusta and chat with your legislators. They want to hear from their constituents! Mark your calendar to be in Augusta on **April 2** from 9:00 a.m. – 1:00 p.m. for the **MAR REALTOR® Rally! There is no**

cost to attend, we help with the talking points, and lunch is on us!



WE'RE HERE WHEN IT MATTERS MOST:

Be watching for MAR's newest public relations campaign, *"We're here when it matters most"* which highlights Maine REALTORS® as the most valuable guide for navigating the complex, and often competitive process of buying or selling a property. Digital



We're here when it matters most

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social media ads and streaming platform ads through Premion OTT are active now and will run during March, April and July. Ads on broadcast TV (WGME, WPFO, WMTW, WPXT, WCSH, and WLBZ) will run during the weeks of March 18, April 15, and July 8. Our campaign is avoiding the May-June timing due to the high costs associated with airtime during the primary election season. All of the ads direct consumers to this landing page. Thank you to the MAR Communications Committee for their work on this campaign!



THAT'S WHO WE R:

The National Association of REALTORS® has released their newest social media assets for the "That's Who We R" public relations campaign. Personalize the assets with your contact

information through the no-cost Photofy app. Learn all about it here

<u>ZIPFORMS – NEW FORMS EDITOR</u> <u>ON MARCH 5:</u>

Lonewolf Zipforms is fully migrating to their updated forms editor on March 5 for Maine. The "Forms Editor Classic" will be sunset. The new forms' editor has been available for



President Paul McKee <u>President Elect</u> Jeff Harris <u>First Vice President</u> Judy Oberg <u>Treasurer</u> Eric Flynn <u>Chief Executive Officer</u> Suzanne Guild

Last Issue: February 22 Some content may be commercial in nature.







you for many months (displays the editor options upon login) and new REALTOR® members with first time activations have not been given the option of "Forms Editor Classic" since mid-2023.

Here are resources to assist with your transition:

- Quick Start Guide
- New Forms Editor Basics (3 mins)
- New Forms Editor Advanced (4 mins)
- How To Use (11 mins)
- MAR's February 27 Lunch & Learn Recording (60 minutes)



<u>ACCREDITED</u> <u>BUYER'S</u> <u>REPRESENTATIVE</u> <u>(ABR):</u>



Through 2024, the

National Association of REALTORS® is offering REALTOR® members **no-cost access to the two-day Accredited Buyer's Representative (ABR®) designation's core course** (a \$295 savings) to help REALTORS® communicate their value to buyers in this changing real estate landscape. The ABR® core course can be accessed in live virtual or self-paced virtual format (no Maine continuing education credit is offered).

Take the ABR core course alone, or to continue on and earn the ABR designation, you'll need to complete an additional elective course (at your expense) and have completed at least 5 buyer-side transactions. More details and registration information here: How to Earn Your ABR® | ABR®

NAR LEGISLATIVE MEETINGS & TRADE EXPO:

Registration is open for the 2024 REALTORS® Legislative Meetings & Trade Expo, May 4-9 in Washington, D.C. Registration



is free for NAR members. Some sessions will be virtual for those who prefer not to travel, including the NAR Board of Directors meeting. More information and to register

IF NOT YOU, THEN WHO?

The REALTOR® Association protects private property rights and your business as an independent contractor real estate professional. Check out this 2-minute video by Shannon McGahn, NAR's Chief Advocacy Officer to learn more



MAINE LISTINGS NEWS:

Click on the links below to learn about:

- Updated Coming Soon/No Show Form
- RentalBeast
- ShowingTime
- Lone Wolf Training on zipForms
- CartoFront
- Saving Status
- Flexmls Tip
- Compliance Corner

Connect with us!



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