



**LUNCH AND LEARN:
ECONOMIC UPDATE:
APRIL 9:**

Join us on **Tuesday, April 9th** from 12:00 to 1:00 p.m. as we host Dr. Jessica Lautz, NAR's Deputy Chief Economist and VP of Research and Amanda Rector, the State of Maine Economist for a national and state economic update. Grab

some lunch and join us via Zoom to learn more! Bring your questions too.

Register Now!

MORE IMPOSTER SELLERS:

MAR continues to hear about situations involving fraudulent/imposter sellers who try to sell properties in Maine that they do not own – recent attempts involved properties at 50 Alderbrook, Peaks Island; 308 Island Avenue, Peaks Island; 7 Gingerbread Lane, York; and 368 Devil's Head Road, Saint Albans. The seller impersonation fraud/scam most commonly, but not always, involves vacant land listings with no encumbrance and non-local owners.

For prospective sellers who are not physically located near you/the property, ask them to Zoom, Google Meet, Facetime with you for a first meeting – and ask them to show their identification on the screen. While scammers may also have fraudulent identification, they are likely to be unwilling to show their face on a screen. You can use a phrase like, "it's our office protocol for new customers and clients". If they're unwilling, likely a red flag. It is not enough to receive identification via email since scammers are using fake passports and/or drivers licenses.

For potential sellers who are nearby, always schedule first meetings with customers/clients in the office, verify their identity (take a photo of their driver's license), and introduce them to a

Quick Links

[Maine Association of REALTORS®](#)

[National Association of REALTORS®](#)

[Maine Listings](#)

[Maine Real Estate Commission](#)

Board Portal Links

[Greater Bangor Association of REALTORS®](#)

[Greater Portland Board of REALTORS®](#)

[Kennebec Valley Board of REALTORS®](#)

[Maine Association of REALTORS®](#)

- Maine Commercial Association
- MAR Only Members
- York County Council

[Mid-Coast Board of REALTORS®](#)

- Acadia Council
- Waldo County Council
- Penobscot Bay Council

[Mountains to Shore Board of REALTORS®](#)

- Androscoggin Valley Council
- Lincoln County Council
- Merrymeeting Council
- Western Maine Council

MAR Leadership

colleague.

Use your Forewarn app (a NO-COST member benefit provided by Maine Listings).

- Conduct a reverse lookup of the telephone number in FOREWARN and if it comes back with anything other than the expected person – investigate further.
- Conduct a reverse name search in FOREWARN and call the number(s) provided to confirm the person's identity and whether they did indeed contact you to list the property.

In addition, you should verify information about the listing property and owner with the town/municipal tax records and the registry of deeds.

President

Paul McKee

President Elect

Jeff Harris

First Vice President

Judy Oberg

Treasurer

Eric Flynn

Chief Executive Officer

Suzanne Guild



RALLY REGISTRATION IS OPEN!

Funding for new affordable housing, local option sales taxes on rental housing, and flood risk disclosure are just a few of the topics up for potential changes in Maine law this session. Come to Augusta and chat with your legislators. They want to hear from their constituents! Mark your calendar to be in Augusta on **April 2** from 9:00 a.m. – 1:00 p.m. for the **MAR REALTOR® Rally!** **There is no cost to attend, we help with the talking points, and lunch is on us!**

**RSVP
Now!**

RALLY- MOBILE ALERTS:

Be ready for the virtual portion of MAR's REALTOR® Rally! Text REALTORS to 30644 to register for mobile alerts. When a state or national REALTOR® call for action is launched, you can take action from your cell phone!



I ACT

#REALTORParty

REAL ESTATE LICENSE RENEWAL REMINDERS:

The Maine Real Estate Commission no longer mails license renewal reminders to you via the U.S. Postal Service. Renewal reminders are emailed to the email address that the Maine Real Estate Commission (not MAR) has on file for you. [Update your contact information, including email address, with the Maine Real Estate Commission here.](#)

WE'RE HERE WHEN IT MATTERS

Last Issue: March 8
Some content may be commercial in nature.



**REALTOR®
Rally**



April 2nd



**2024
ECONOMIC FORECAST**

Amanda Rector
Maine State Economist



Dr. Jessica Lautz
NAR's Deputy Chief Economist & VP of Research

**Tuesday | April 9
12pm-1pm**

**MAINE
ASSOCIATION OF
REALTORS®**
Your Real Estate Experts



*We're here
when it
matters most*



LEARN MORE



MOST:

Next week, we're on television! Be watching for MAR's newest public relations campaign, "We're here when it matters most" which highlights Maine REALTORS® as the most valuable guide for navigating the complex, and often competitive process of buying or selling a property. Digital social media ads and streaming platform ads through Premium OTT are active now and will run during March, April and July. Ads on broadcast TV (WGME, WPFO, WMTW, WPXT, WCSH, and WLBZ) will run during the weeks of March 18, April 15, and July 8. Our campaign is avoiding the May-June timing due to the high costs associated with airtime during the primary election season. All of the ads [direct consumers to this landing page](#).

Thank you to the MAR Communications Committee for their work on this campaign!

KNOW ANYONE?

WE'RE HIRING:

We're looking for two part-time employees to join our team! The MAR Foundation is searching for a Program Manager (12-15 hours/week) and MAR is searching for an Office Assistant (20 hours per week). Employees cannot hold an active real estate license. Persons with interest may contact [Suzanne](#) for additional information. All inquiries are held in strict confidence.



DID YOU KNOW?

With your REALTOR® membership, [you have access to the world's largest real estate library \(text, audio, and video eBooks\)](#)

Connect with us!



Maine Association of REALTORS® | 19 Community Drive, Augusta, ME 04330

[Unsubscribe tanya@mainerealtors.com](mailto:tanya@mainerealtors.com)

[Constant Contact Data Notice](#)

Sent by claire@mainerealtors.com powered by



Try email marketing for free today!