



# January 2024

## MAINE ASSOCIATION OF REALTORS®

Your Real Estate Experts

### Market in Review

Units



Median



Jan 2024 vs.  
Jan 2023

**-1.98%**  
-15 units

**+8.62%**  
+\$28,000

Rolling Quarter  
2024 vs. 2023

**-4.88%**  
-153 units

**+8.92%**  
+\$29,000

### **SALES DOWN AND VALUES UP IN JANUARY:**

In a press release to the media today, Maine home sales decreased -1.98% comparing January 2024 to January 2023. The median sales price (MSP) was \$353,000, a 8.62% increase in that same time period. NAR reports that existing home sales were down, and median sales prices were up nationally and in the northeast comparing January 2024 to January 2023. [Read the full release here.](#)

### **BE VIGILANT:**

MAR has been notified that a male consumer, supposedly from CA, has contacted a female Maine REALTOR® from the telephone number 562-916-4887 inquiring about homes in Maine, quickly pushing for a "Meet & Greet" via Facetime with the REALTOR® creating an "uncomfortable vibe".



In this case, when the Maine REALTOR® suggested a Facetime on her schedule instead (different day), the caller hung up. A search in FOREWARN showed no information for this telephone

### Quick Links

[Maine Association of REALTORS®](#)

[National Association of REALTORS®](#)

[Maine Listings](#)

[Maine Real Estate Commission](#)

### Board Portal Links

[Greater Bangor Association of REALTORS®](#)

[Greater Portland Board of REALTORS®](#)

[Kennebec Valley Board of REALTORS®](#)

[Maine Association of REALTORS®](#)

- Maine Commercial Association
- MAR Only Members
- York County Council

[Mid-Coast Board of REALTORS®](#)

- Acadia Council
- Waldo County Council
- Penobscot Bay Council

[Mountains to Shore Board of REALTORS®](#)

- Androscoggin Valley Council
- Lincoln County Council
- Merrymeeting Council
- Western Maine Council

### MAR Leadership

number. The REALTOR® conducted additional research with a Google search and learned that this phone number has been linked to inappropriate video behavior and sexual solicitation.

Trust your instincts, be safe, and let local law enforcement and your colleagues know about any suspicious and unsettling interactions.



### **LAWSUITS-PENDING SETTLEMENT NOTIFICATIONS:**

Consumers (and former clients for some) are beginning to receive notifications about pending settlements for a few of the class-action lawsuits across the country. You may start to be asked about “the postcards” or notification letters in the marketplace.

The National Association of REALTORS® legal department has provided this guidance regarding settlement notifications/information if you’re asked by clients/members about any notifications:

NAR is *not* a party to the settlement agreements mentioned in the notice, but NAR is providing this factual information about what the notice means:

- On February 1, 2024, a notice was sent to consumers related to settlement agreements reached between RE/MAX, Keller Williams, or Anywhere and the class action plaintiffs in the *Burnett, Moehrl, and Nosalek* cases. NAR is not involved in the proposed settlements.
- The notice gives members of the settlement class information about how to, *e.g.*, make a claim or opt-out of the settlements if, for example, they want to bring their own lawsuits against one or more of the defendants.
- The proposed settlements between these parties are scheduled to be considered for final approval by the US District Court for the Western District of Missouri on May 9, 2024.
- If someone asks for more details about the RE/MAX, Keller Williams, or Anywhere settlements or whether they should make a claim or opt out of the settlements, you could suggest that they consult an attorney. You can also refer them to the website listed on the notice for further information.

As always, updated information about NAR’s position in these and other legal cases can be found on [competition.realtor](https://www.competition.realtor).

### **ZIPFORMS – NEW FORM EDITOR IN MARCH:**

Lonewolf Zipforms is fully migrating to their updated forms editor on March 5 for Maine. The “Form Editor Classic” will be sunset. You have had access to the new forms’ editor for months (displays the editor options upon login), many members are already using, and new REALTOR® members with first time activations have not been given the option of “Forms Editor Classic” since mid-2023. Now is the time to begin transitioning to the new forms editor while you still have access to the Classic

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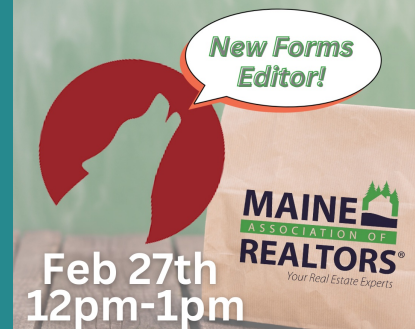
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Last Issue: February 16  
Some content may be  
commercial in nature.



## LUNCH & LEARN





## **LUNCH & LEARN**

### **FEBRUARY 27: NEW FORMS EDITOR**

Join us on February 27, from 12:00 – 1:00 p.m. for a Lunch & Learn with ZipForm Trainer Jon Ashley to cover the New Forms Editor, including:

- Filling in Information Within the Forms
- How to Add Forms and Documents
- How to Use the Mark-Up Tools

There will be time for Q&A. Please grab your lunch and join us!

[Register Now!](#)

Here are additional resources to assist with the transition:

[Quick Start Guide](#)

[New Form Editor Basics \(3 mins\)](#)

[New Form Editor Advanced \(4 mins\)](#)

[How To Use \(11 mins\)](#)

## **NAR LEGISLATIVE MEETINGS & TRADE**

### **EXPO:**

Registration is open for the 2024 REALTORS®

Legislative Meetings & Trade Expo, May 4-9 in Washington, D.C. Registration is free for NAR members. Some



sessions will be virtual for those who prefer not to travel, including the NAR Board of Directors meeting. [More information and to register](#)



### **MREC POSITION OPENING:**

The Maine Real Estate Commission has asked us to share that they have a job opening for a Field Investigator at the MREC. To view the job description and apply: [Field Investigator - Real Estate Commission at State of Maine \(trakstar.com\)](#)

### **MAINE LISTINGS NEWS:**

Click on the links below to learn about:



- [Updated Waiver](#)
- [We Want to Hear From You!](#)
- [RentalBeast](#)
- [ShowingTime](#)
- [Cybersecurity](#)
- [Lone Wolf Training on zipForms](#)
- [Rental Listings](#)
- [Compliance Corner](#)
- [Maine Listings YouTube Channel](#)

**Connect with us!**



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