



**ZIPFORMS – NEW  
FORM EDITOR IN  
MARCH:**

Lonewolf Zipforms is fully migrating to their updated forms editor on March 5 for Maine. The “Form Editor Classic” will be sunset. You have had access to the new forms’ editor for months (displays the editor options upon login), many members are already using, and new REALTOR® members with first time activations have not been given the option of “Forms Editor Classic” since mid-2023. Now is the time to begin transitioning to the new forms editor while you still have access to the Classic version for urgent matters.



**LUNCH & LEARN  
FEBRUARY 27: NEW FORMS EDITOR**

Join us on February 27, from 12:00 – 1:00 p.m. for a Lunch & Learn with ZipForm Trainer Jon Ashley to cover the New Forms Editor, including:

- Filling in Information Within the Forms
- How to Add Forms and Documents
- How to Use the Mark-Up Tools

**Quick Links**

[Maine Association of REALTORS®](#)

[National Association of REALTORS®](#)

[Maine Listings](#)

[Maine Real Estate Commission](#)

**Board Portal Links**

[Greater Bangor Association of REALTORS®](#)

[Greater Portland Board of REALTORS®](#)

[Kennebec Valley Board of REALTORS®](#)

[Maine Association of REALTORS®](#)

- Maine Commercial Association
- MAR Only Members
- York County Council

[Mid-Coast Board of REALTORS®](#)

- Acadia Council
- Waldo County Council
- Penobscot Bay Council

[Mountains to Shore Board of REALTORS®](#)

- Androscoggin Valley Council
- Lincoln County Council
- Merrymeeting Council
- Western Maine Council

**MAR Leadership**

There will be time for Q&A. Please grab your lunch and join us!

[Register Now!](#)

Here are additional resources to assist with the transition:

[Quick Start Guide](#)

[New Form Editor Basics \(3 mins\)](#)

[New Form Editor Advanced \(4 mins\)](#)

[How To Use \(11 mins\)](#)



### **ANOTHER IMPOSTER SELLER:**

MAR continues to hear about situations involving fraudulent/imposter sellers who try to sell properties in Maine that they do not own – a recent attempt involved a property on South Waterboro Road in Lyman. The seller impersonation fraud/scam most commonly involves

vacant land listings with no encumbrance and non-local owners.

**For prospective sellers who are not physically located near you/the property, ask them to Zoom, Google Meet, Facetime with you for a first meeting – and ask them to show their identification on the screen. While scammers may also have fraudulent identification, they are likely to be unwilling to show their face on a screen.** You can use a phrase like, “it’s our office protocol for new customers and clients”. If they’re unwilling, likely a red flag. It is not enough to receive identification via email since scammers are using fake passports and/or drivers licenses.

For potential sellers who are nearby, always schedule first meetings with customers/clients in the office, verify their identity (take a photo of their driver’s license), and introduce them to a colleague.

Use your Forewarn app (a NO-COST member benefit provided by Maine Listings).

- Conduct a reverse lookup of the telephone number in FOREWARN and if it comes back with anything other than the expected person – investigate further.
- Conduct a reverse name search in FOREWARN and call the number(s) provided to confirm the person’s identity and whether they did indeed contact you to list the property.

In addition, you should verify information about the listing property and owner with the town/municipal tax records and the

President

Paul McKee

President Elect

Jeff Harris

First Vice President

Judy Oberg

Treasurer

Eric Flynn

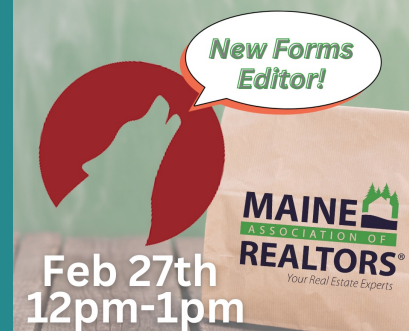
Chief Executive Officer

Suzanne Guild

Last Issue: February 9  
Some content may be commercial in nature.



## LUNCH & LEARN



registry of deeds.

## **NAR LEGISLATIVE MEETINGS & TRADE EXPO:**

Registration is open for the 2024 REALTORS® Legislative Meetings & Trade Expo, May 4-9 in Washington, D.C. Registration is free for NAR members. Some sessions will be virtual for those who prefer not to travel, including the NAR Board of Directors meeting. [More information and to register](#)



## **REMINDER:**

**Please contact your local REALTOR® Association when you have any changes to your real estate license number or if you change company affiliation.** The Maine Real Estate Commission does not notify your local REALTOR® Association of your license changes. [You can find contact for your local REALTOR® Association here](#) THANK YOU!

## **MAR TECH HELPLINE:**

As a membership benefit provided by the Maine Association of REALTORS®, REALTOR® members have access to the Maine Tech Helpline for questions about software, hardware, technology networking, and your digital devices. To contact the Maine Tech Helpline: (877) 562-3157. Assistance is available Monday – Friday from 9am – 8pm and Saturday from 9am-5pm.

As a reminder:

-For MLS or DocuSign assistance, contact Maine Listings at (207) 780-1366 or [help@mainelistings.com](mailto:help@mainelistings.com).

-For zipForm Plus access assistance, contact MAR at (207) 622-7501 or zipLogix at (866) 279-9653

## **INTRO TO SUSTAINABILITY AND FINANCE:**

Learn about energy efficient features and increase your confidence around financing options for home performance upgrades. This is a no-cost, one-hour, self-paced training (second of a three-part series) developed by the National Association of REALTORS®. [Access your learning here](#)



To view the first of the series (no-cost, one-hour, self-paced ), [“Intro to Sustainability & Resiliency: What REALTORS® Need to Know”](#)



Training #3 of the series is coming soon!



**HOLIDAY HOURS:**

MAR and Maine Listings offices will be closed Monday, February 19 for the Presidents' Day Holiday. The Maine Listings Member Success Team will monitor the systems and Help Desk email over the long holiday weekend. If you

should experience any issues, please email [help@mainelistings.com](mailto:help@mainelistings.com).

**WHAT IS PRESIDENTS' DAY?**

[Learn more here](#)

Connect with us!



Maine Association of REALTORS® | 19 Community Drive, Augusta, ME 04330

[Unsubscribe tanya@mainerealtors.com](mailto:tanya@mainerealtors.com)

[Constant Contact Data Notice](#)

Sent by [byclaire@mainerealtors.com](mailto:byclaire@mainerealtors.com) powered by



Try email marketing for free today!