



**WELCOME PAUL MCKEE, 2024  
PRESIDENT OF MAR:**

For more than 20 years, Paul has been affiliated with Keller Williams Realty, The Hatcher Group in Portland. Paul is a past President of the Greater Portland Board of REALTORS®, serves on numerous REALTOR® committees at the local, state, and national levels, was honored as GPBR’s REALTOR of the Year in 2021, and is a MARPAC major investor and MARPAC Trustee. Welcome [Paul!](#)



**Meet Paul!**

**2024 ZIPFORMS:**

The 2024 MAR Forms are scheduled to load into your Zipforms library on January 11. To review the approved forms revisions for the [2024 MAR library](#) (password: codeofethics)



**LUNCH AND LEARN:  
JANUARY 9:**

Join us on **Tuesday, January 9th** from 12:00 to 1:00 p.m. as we host Kurt Clason, the 2024 President of the Homebuilders and Remodelers Association of Maine. Grab some lunch and join us via Zoom to learn more about Maine’s home building industry. Bring

Questions!

**Register Now!**

**Quick Links**

[Maine Association of REALTORS®](#)

[National Association of REALTORS®](#)

[Maine Listings](#)

[Maine Real Estate Commission](#)

**Board Portal Links**

[Greater Bangor Association of REALTORS®](#)

[Greater Portland Board of REALTORS®](#)

[Kennebec Valley Board of REALTORS®](#)

[Maine Association of REALTORS®](#)

- Maine Commercial Association
- MAR Only Members
- York County Council

[Mid-Coast Board of REALTORS®](#)

- Acadia Council
- Waldo County Council
- Penobscot Bay Council

[Mountains to Shore Board of REALTORS®](#)

- Androscoggin Valley Council
- Lincoln County Council
- Merrymeeting Council
- Western Maine Council

**MAR Leadership**



## **SAVE THESE 2024 EVENT DATES!**

**January 9:** Lunch & Learn 12:00 – 1:00 p.m.

**January 23:** Legislator Meet & Greet: Senator Inn, Augusta  
4:30 – 6:30pm

**April 2:** REALTOR® Rally at the Maine State House  
9am – 1:30pm

**October 8-10:** MAR Convention at the Samoset Resort



## **NEW TECH?**

As a Maine Association of REALTORS® membership benefit, REALTOR® members have access to the Maine Tech Helpline for questions about software, hardware, technology networking, and your digital devices (not MLS or zipForms – see below).

Tech Helpline telephone assistance: [1-877-562-3157](tel:1-877-562-3157)  
or [Chat assistance](#)

## **TECH HELPLINE APP:**

The no-cost Tech Helpline mobile app is available for your questions and has three main features: Call for Help (phone), Open a Case (e-mail), and Chat with an Analyst (live chat) that are conveniently located in the mobile app for easy access. Download the no-cost App for iPhone or Android by searching “Tech Helpline” in Apple’s App Store or Google Play.

[Read the latest Tech Helpline blog](#)

As a reminder:

- For MLS or DocuSign assistance, contact Maine Listings at (207) 780-1366 or [help@mainelistings.com](mailto:help@mainelistings.com)
- For zipForm Plus access assistance, contact MAR at (207) 622-7501 or zipLogix at (866) 279-9653

## **NEED NEW PRODUCTS OR PROCESSES?**

Make sure to check out the [NAR REALTOR® Benefits Program Partners](#) to see if you could be saving money because of your REALTOR® membership

[Check out this new member benefit from NAR, self-directed retirement plans for REALTORS®](#)

## **HEALTH INSURANCE OPEN ENROLLMENT AT**

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Last Issue: December 28  
Some content may be  
commercial in nature.

## **COVERME.GOV:**

The Made for Maine Health

Coverage Act, passed by the Maine

Legislature in 2020, authorized the

creation of a State-run health care insurance marketplace where individuals and families can shop for health insurance. Maine's Marketplace, called CoverME.gov is now open. All plans sold through CoverME.gov provide comprehensive coverage and Essential Health Benefits.



The Open Enrollment Period closes on January 16, 2024. You can use <https://CoverME.gov> to:

- Shop for and compare health insurance plans that provide quality comprehensive coverage.
- Apply for financial assistance to lower health insurance costs.
- Find a certified expert to guide you through the shopping and enrollment process and answer your questions at no cost to you.

To learn more: <https://www.coverme.gov/>



### **2024 HOLIDAY SCHEDULE:**

Defined in paragraph 23 of the Purchase and Sale Agreement (and Addenda):

"days in this Agreement, including all

addenda made a part hereof, shall mean business days defined as excluding Saturdays, Sundays and any observed Maine State/Federal holidays". The Maine State Holiday list is inclusive of all federal holidays. As always, the best approach to any confusing holiday is to communicate both with your client and the agent for the other side to be sure you have all counted the same way and have the same expectations.

[Here's the holiday schedule for 2024](#)

**Connect with us!**



Maine Association of REALTORS® | 19 Community Drive, Augusta, ME 04330

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