



ASSOCIATION OF MAINE REALTORS®

Your Real Estate Experts

WELCOME CLAIRE!

Claire Berger joined the Maine Association of REALTORS® this week as MAR's Communications and Government Affairs Manager. Since graduating from the University of Connecticut, Claire worked as the Membership Coordinator for the Jacksonville Board of REALTORS® in North Carolina for seven years and Membership Coordinator for the Maine Osteopathic Association since her family's relocation to Maine in 2019. Welcome Claire! claire@mainerealtors.com

VOICEMAIL GREETINGS ARE ADVERTISING:

The Maine Real Estate Commission considers your voicemail greeting (the message a consumer hears when they call your phone and you are not available) to be advertising for any phone number that you release to consumers for your real estate business. Therefore, your voicemail greetings on all phone numbers (business line that rings at your desk, cell phone, home phone) need to comply with MREC advertising rules which require your full name and the trade name of your **agency** as licensed.

WELL AND SEPTIC WHITE PAPER:

A new [Water Wells, Septic and Sewage Systems: A White Paper Report](#) created by Legislative Research Center (LRC) on behalf of the National Association of REALTORS® explores the advantages and disadvantages of public or municipal water versus onsite water systems, and also explores the different types of onsite well and wastewater systems.

PURCHASE AND SALE HOLIDAY SCHEDULE REMINDER:

Defined in paragraph 23 of the Purchase and Sale Agreement (and Addenda): "days in this Agreement, including all addenda made a part hereof, shall mean business days defined as excluding Saturdays, Sundays and any observed Maine State/Federal holidays". The Maine State Holiday list is inclusive of all federal holidays. As always, the best approach to any confusing holiday is to communicate both with your client and the

Quick Links

[Maine Association of REALTORS®](#)

[National Association of REALTORS®](#)

[Maine Listings](#)

[Maine Real Estate Commission](#)

Board Portal Links

[Greater Bangor Association of REALTORS®](#)

[Greater Portland Board of REALTORS®](#)

[Kennebec Valley Board of REALTORS®](#)

[Maine Association of REALTORS®](#)

- Maine Commercial Association
- MAR Only Members
- York County Council

[Mid-Coast Board of REALTORS®](#)

- Acadia Council
- Mid-Coast Council
- Penobscot Bay Council

[Mountains to Shore Board of REALTORS®](#)

- Androscoggin Valley Council
- Lincoln County Council
- Merrymeeting Council
- Western Maine Council

agent for the other side to be sure you have all counted the same way and have the same expectations.

Here's the holiday schedule for 2021: [Click Here](#)

Note that the 2022 holiday schedule is also available at this link and includes Maine's newest observed holiday, Juneteenth.

TROUBLESHOOTING:

Clearing temporary internet files is a common troubleshooting step when a website does not show updated information. The method for clearing the cache and cookies depends on the browser you are using. [Click Here to Learn More](#)

TECH HELPLINE:

As a membership benefit provided by the Maine Association of REALTORS®, REALTOR® members have access to the Maine Tech Helpline for questions about software, hardware, technology networking, and your digital devices. To check out the Maine Tech Helpline: [Click Here](#)

DID YOU KNOW?

Looking to set up new business systems in 2022? Spending gift cards after the holidays? Check out these NAR member benefits for savings on technology, insurance, financial management software, GE appliances, office supplies and more! [Click Here](#)

MAINE CONNECTIVITY AUTHORITY FEEDBACK:

The Maine Connectivity Authority is looking for input as they develop a framework for carrying out strategic objectives to expand access to high speed, affordable internet across Maine. Please review the [MCA Strategic Summary document here](#) and provide your feedback via their [online form here](#). Feedback deadline is **January 3, 2022**.

ZIPFORM RENEWAL FOR 2022:

The annual Lone Wolf zipForms renewal process began on December 13. Upon logging into zipForms, when prompted, review and agree to the License Agreement and click Continue. Your account will be ready for 2022 as long as your membership dues are paid. The 2022 MAR Forms will automatically load into your library in mid-January. Watch E-NEWS in January for the exact date for the new forms.

MAINE LISTINGS NEWS:

- Upcoming Flexmls Webinars
- Property Panorama Webinar for Maine Listings Members

MAR Leadership

President

Aaron Bolster

President Elect

Madeleine Hill

First Vice President

Carmen McPhail

Treasurer

Sherri Dunbar

Chief Executive Officer

Suzanne Guild

Last Issue: December 10

Some content may be commercial in nature.

- FOREWARN - Agent Safety and More Webinar
- Quality Assurance Tip of The Week
- Rules & Regulations Quick Refresher Series
- Flexmls Tip of The Week
- Maine Listings is Hiring!

[Click Here to Learn More](#)

2022 REALTOR® DUES – ALL ARE DUE IN DECEMBER:

· Your 2022 REALTOR® dues are due in December and local board late fees may be assessed beginning in early-December – as early as December 2. You pay your dues through your local REALTOR® boards' Member Portal (links in right margin).

· Designated Brokers: Remember...dues must be paid for anyone licensed in a REALTOR® office as of January 1, 2022. If an agent plans to make their license status inactive or his/her license expires any time on/after January 1 and they do not plan to renew, you must inform the Maine Real Estate Commission in writing that the agent's license is no longer affiliated with your company by December 31, 2021 or you, as DB, will be responsible for that agent's payment.

MEMBER BENEFITS:

To learn more about your Maine Association of REALTOR® Association member benefits, check out this video and benefits summary: [Click Here](#)

Thank you for your membership!



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